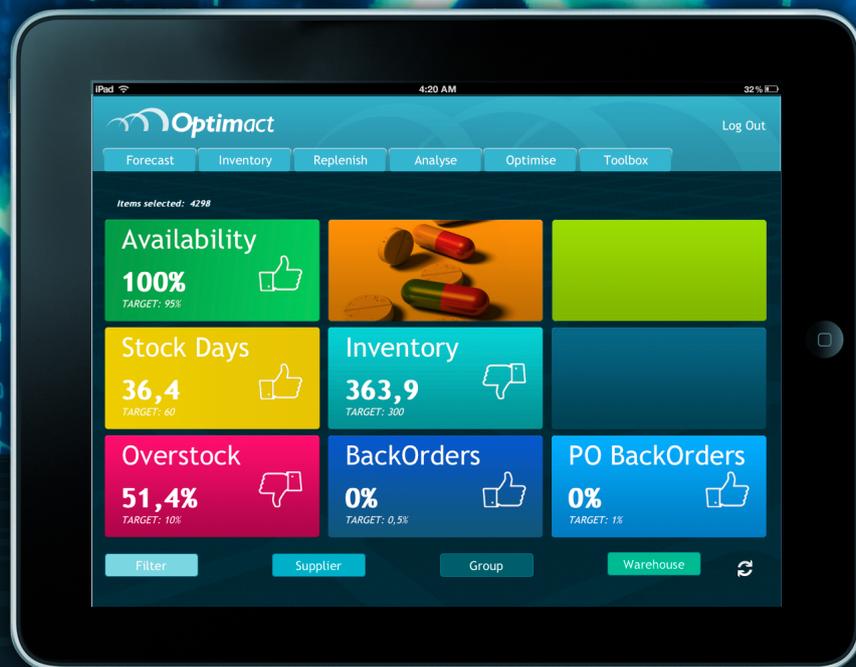




Achieve Effective Inventory Management!

Optimise service, inventory, resources, margins and assortment



Optimal collaboration

Responsive planning

High performance

Quick response

Accurate actions

Increased profitability

GROWING YOUR ENTERPRISE THROUGH EFFECTIVE INVENTORY MANAGEMENT!

Optimisation in action is exactly what Optimact stands for: a methodology to book results helped by an optimisation tool. Even if it's dangerous to generalise situations, we often observe the following typical results by using Optimact:

- Stock level reduction: 20 to 30% inventory reductions are no exceptions
- Service level improvement: improvements of 3 to 10% of the service level are realistic (depends on the start situation)
- Efficiency improvement: reduction of order time, manipulation and transport costs
- Visibility improvement: visualisation of real issues
- Structuring and standardisation of processes

The image shows a man and a woman in business attire looking at a laptop screen displaying the Optimact software interface. The man is holding a smartphone. The software interface is titled 'Optimact' and has a navigation bar with 'Forecast', 'Inventory', 'Replenish', 'Analyse', 'Optimise', and 'Toolbox'. The 'Inventory' tab is active, showing a detailed view for item '0011114'. The interface includes a chart on the right showing 'Requirement', 'Promotion', 'Extra Demand', 'Forecast', 'Open Orders', and 'History'. Below the chart is a table with columns for 'ObjectID', 'ForecastYear', 'Inventory', 'SafetyStock', 'OrderLevel', 'BackOrders', 'ReplBackOrders', 'ItemSegment', 'ABC01', and 'ABC02'. The table contains several rows of data, each with a 'Select' link. At the bottom of the interface are buttons for 'Forecast', 'Item Data', 'Calculate', and 'Save'.

A UNIQUE APPROACH... OPTIMACT HAS BEEN DEVELOPED FROM A USER PERSPECTIVE

The users have no need for complex systems. The user is fully guided by exception reports: he has to take action on the exceptions only and Optimact manages automatically the standard situations. Optimact is set up to be used intuitively and to be close to the company processes.

IMPROVEMENT OF INVENTORY MANAGEMENT AND FORECASTING

Optimact has the ambition to help companies improve their inventory management and support their forecasting process. Optimact has the know-how and a lot of experience on inventory management and forecasting and shares those to help companies.

RESULTS FOCUSED APPROACH

We consider Optimact as a tool to achieve the company objectives: results. Without any action on a number of external factors, like processes and organisation, even the best tool in the world will not deliver results. That's why Optimact has developed a broad toolkit that uses the tool as a mean only to get results.

We are convinced that good solutions can be achieved if they are based on good concepts, if they create value for the organisation and if they are used and accepted by the whole organisation.

Experience learns us that implementing a tool without the adequate approach will not offer the expected results. On the other hand, an approach exclusively based on theoretical concepts will not be successful: the improvement is not anchored in the organisation and its results will be diluted after a while.

All along the project, the following steps are followed to implement the Optimact tool:

1. Explore: the actual situation is analysed and an action plan is set up
2. Define: inventory strategy is formalised, inventory models are set up
3. Organise: the processes are set up and the organisation is activated
4. Follow up: the performance is followed up and actions are taken to improve the processes



Forecasting

Although Forecasting is often seen as a boring task, setting up forecasts is necessary to do efficient inventory management. Correct forecasts lead to better service at lower cost. In our philosophy, we preserve the user of complex statistical methods and input is only required for exceptions. We can largely say that is more important to do the good things than do the wrong things well.



Inventory Management

One of the biggest issues of companies is to define correctly the inventory parameters and to maintain these up to date. Optimact automates this process and maintains continuously the inventory parameters and replenishment orders to guarantee an appropriate inventory level: not too much but without stock-outs. Optimact tries to find the perfect match between service level and inventory cost. The user is continuously informed through exceptions where action is needed.



Replenishment

Following functions are available within the replenishment process: replenishment segmentation, automatic calculation of order proposals for distribution, production and purchase and optimisation of order proposals



Inventory Analysis

Optimact provides Inventory Analysis as part of the application. Optimact provides a very efficient intelligent inventory analysis system that helps both buyers, planners and managers. It alerts buyers and planners to proactively discover and resolve potential issues before they would normally be detected. Optimact helps managers ensure inventory policies and practices are hitting strategic goals, and will provide drilldown detail if there are issues.



Inventory Optimisation

Optimact is an innovative and user friendly tool. Our know-how and experience is translated in a number of optimisations within inventory management and forecasting such as calculation of the optimized order quantity, optimization of safety stock and different simulation scenarios.

We help businesses stay ahead of the competition by generating positive cash flows, controlling costs, and accelerating profitable growth

